

It's an event ten years in the making.

A celebration of recovery and rebirth.

And it's coming to Slidell August 2015.

H  **PE**

F O R H A B I T A T

KATRINA X

SPONSORSHIP OPPORTUNITIES



HOPE FOR HABITAT: KATRINA X

A celebration of artists, causes and ten years of post-Katrina recovery and renewal

THE EVENT

Hope for Habitat: Katrina X will commemorate ten years of post-hurricane recovery and rebuilding, celebrating the arts as an integral part of those recovery efforts.

The event will include an art exhibit in Slidell Cultural Center at City Hall, a *Hope for Habitat: Katrina X* commemorative book, a national outreach for Messages of Hope, an event web page and anniversary auction of exhibit works, with proceeds dedicated to the artists and the cause, East St. Tammany Habitat for Humanity.

THE HOPE FOR HABITAT: KATRINA X EXHIBIT

The exhibit will be on display in the Slidell Cultural Center in City Hall with an opening reception on Friday, July 24, from 7 to 9 p.m.. The exhibit will continue through Saturday, August 8, Tuesdays through Fridays, 10 a.m. to 4 p.m. and Saturdays, 10 a.m. to 2 p.m. Works will return to City Hall on August 29 to be on display as part of the Katrina Remembrances in Olde Towne to be held that day, then auctioned online on the evening of August 29. This event is free and open to the public.

Some of the works will include the addition of autographs provided by iconic performing artists and celebrities as a show of support for the recovery and the cause, with outreach in progress and strategic, targeted public relations efforts to take place mid-June through July.

Participating artists include Rose Marie Sand, Adam Sambola, Stephan Wanger, Connie Born, Kim Bergeron, Kenny Bridges, Phil Galatas, Mandie Manzano, Mary Christopher, Joel Geiger, John Doherty, Charlotte Lowry-Collins, Carol Hallock, Michael Reed, Nelle Landry, Caron Sharpe, Kelly Landrum-Hammell and Tami Curtis.

THE HOPE FOR HABITAT: KATRINA X COMMEMORATIVE BOOK

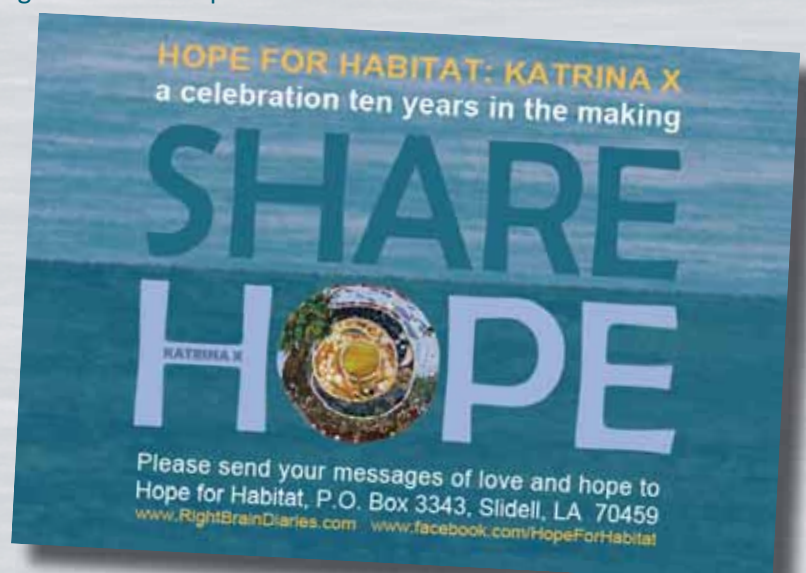
This exhibit will include a full color, hard cover book (anticipated 100 pages) featuring photos of each of the works in the exhibit, the artists' stories as to how each was impacted by Katrina, and stories of autograph acquisitions where applicable. The limited edition book is sure to be a collectible keepsake in celebration of ten years of recovery. Anticipated delivery date of books: August 29, 2015.

MESSAGES OF HOPE

This exhibit will also include a component requesting that the nation and the world send messages of hope and love toward our recovery and renewal. These messages will be incorporated into the exhibit book and into works of art being created in conjunction with the exhibit. Submitted contributions can be as simple as a single word, typed or sketched, a phrase, sentence, paragraph or entire letter. This effort is designed to help share Slidell's story with the world, and to invite others to help us celebrate ten years of rebuilding and renewal.

Presented in partnership with the East St. Tammany Cultural Economy Coalition

Cover mosaic: *The Circle of Life*, Rose Marie Sand;
Above: Autographed *Charlie Daniels Fiddle*, Adam Sambola;
Right, top to bottom: Mandie Manzano's *Enchanted*;
Connie Born's *Rock Star*; Kim Bergeron's *Hope Always Rises*;
Stephan Wanger's *Beauty Underneath*



THE WEBSITE

In addition to inclusion in the exhibit book, artists' works and their stories are included on the event web page at RightBrainDiaries.com. Sponsors providing support of \$250 and higher will receive a sponsor acknowledgement on the website.

THE AUCTIONS

Works will be auctioned online on August 29, 2015, on the 10th Anniversary of Katrina. The creation of several additional works will extend beyond the August 29 event, with resulting art to be auctioned live online during the East St. Tammany Habitat for Humanity's Home Is Where the Art Is gala in November of 2015.



EXHIBIT AND EVENT PUBLICITY

With multiple components of this event, including national and international outreach for the Messages of Hope, and outreach to local, regional and national media, widespread media coverage of this event is anticipated. The event includes outreach to high profile celebrities for autographs on works created by the artists, which will increase the value of the artwork and the depth of media coverage. Among the signed works is the Charlie Daniels Fiddle, painted by Adam Sambola and autographed by the band. Efforts to secure additional autographs as a show of support are in the works and will be announced once finalized.

THE CURATOR

Hope for Habitat: Katrina X is produced by Kim Bergeron, a national award winning cultural advocate. In 2002, Kim joined the City of Slidell's Department of Cultural & Public Affairs as the city's Media Specialist, and was promoted to department director in 2006.

During her decade with the city, her work was recognized by two Lt. Governors and with over 20 national awards for marketing and special event production, including two time receipt of the City-County Communications and Marketing Association's President's Award for the most outstanding marketing plan from over 600 U.S. submissions. Her work for the city was also recognized with the National League of Cities' Gold Award for Municipal Excellence. Only one of these awards is given annually to one city in each of four population categories. Slidell is the only Louisiana city ever to receive this award. In 2013, the City of Slidell Commission on the Arts recognized Kim with its Bravo Award for her contributions to the arts.

SPONSORSHIPS

Opportunities for individuals, organizations and businesses to be part of this Katrina X commemoration are now available. Sponsorships will cover the event production and printing costs. Donors will be recognized with the following sponsor gifts:

- | | |
|----------------------------|---|
| • Recovery - \$50 | 1 exhibit book |
| • Rebirth - \$100 | 1 exhibit book and sponsor credit included within book |
| • Renewal - \$250 | 3 exhibit books and sponsor credit included within book and on event website |
| • Restoration - \$500 | 4 exhibit books, sponsor credit within book, on event signage and on website |
| • Rejuvenation - \$1,000 | 6 exhibit books signed by participating artists, sponsor credit within book, on event signage, sponsor credit on website, and event poster (unframed) |
| • Revitalization - \$2,500 | 10 exhibit books signed by participating artists, sponsor credit/logo within book, on website and signage event poster (unframed) |
| • Hope Rising - \$5,000 | 10 exhibit books signed by participating artists, full page underwriter credit with logo and up to two paragraph narrative within book, credit/sponsor logo on website and event signage, event poster printed on wooden panel (ready to hang.) |
| • Underwriter - \$7,500 | All benefits of \$5,000 sponsorship plus the original 8' x 12' "Rebirth" community tree artwork and a 1/2 page ad and sponsorship credit for the exhibit cover story in the August 2015/Katrina edition of <i>Slidell Magazine</i> . (Only one Underwriter opportunity is available.) |



H O P E FOR HABITAT



EVENT SPONSORSHIP FORM

Thank you for your interest in sponsorship of the Hope for Habitat: Katrina X exhibit and auction. For sponsorships of \$100 and above, please print your sponsorship listing exactly as you wish it to appear in the book and on the website, where applicable.

Sponsors at levels of \$2,500 and up should provide high resolution vector graphic logo (.ai, .svg, or .eps) for use on website and event signage.

Enclosed is my sponsorship for the following level:

- | | |
|--|---|
| <input type="checkbox"/> Recovery - \$50 | 1 exhibit book |
| <input type="checkbox"/> Rebirth - \$100 | 1 exhibit book and sponsor credit included within book |
| <input type="checkbox"/> Renewal - \$250 | 3 exhibit books and sponsor credit included within book and on event website |
| <input type="checkbox"/> Restoration - 500 | 4 exhibit books, sponsor credit within book, on event signage and on website |
| <input type="checkbox"/> Rejuvenation - \$1,000 | 6 exhibit books signed by participating artists, sponsor credit within book, on event signage, sponsor credit on website, and event poster (unframed) |
| <input type="checkbox"/> Revitalization - \$2,500 | 10 exhibit books signed by participating Artists, sponsor credit/logo within book and on website and event signage, event poster (unframed) |
| <input type="checkbox"/> Hope Rising - \$5,000 | 10 exhibit books signed by participating artists, full page underwriter credit with logo and up to two paragraph narrative within book, credit/sponsor logo on website and event signage, event poster printed on wooden panel. |
| <input type="checkbox"/> Underwriter - \$7,500 | All benefits of \$5,000 sponsorship plus the original 8' x 12' "Rebirth" community tree and a 1/2 page ad and sponsorship credit for the exhibit cover story in the August 2015/Katrina edition of <i>Slidell Magazine</i> . (Only one Underwriter opportunity is available.) |

Sponsor: _____

Contact person: _____

Mailing Address: _____

City/State/Zip: _____

Phone Number: _____ Email address: _____

- My sponsor check payable to Artists and Causes is enclosed, or
 Please bill to my credit card: Visa MasterCard American Express Discover

Cardholder name: _____

Card number: _____ Expiration date: _____ Sec. Code: _____

Please make checks payable to Artists and Causes and mail to Hope for Habitat: Katrina X, P.O. Box 3343, Slidell, LA 70459. Questions? Contact Kim Bergeron, Curator, (985) 640-0169. Thank you for your support of this event.